



# MY VERSE: TECH CHECK-UP



PUBLISH YOUR OWN WEB PRESENCE AND OWN YOUR CONTENT



The "Tech Check-Up" is a tool for assessing your Tech Health and Challenges. Jenny Donegan, founder of TechHeroes, has been working with communities for over 10 years supporting technology education, training and support to individuals and organizations.

"YOUR" WORDS ARE YOUR WORDS & YOUR IMAGES ARE "YOUR" IMAGES  
"OWN IT" - JENMARIN

## CONTENT

### CONTENT AND CURRENT WEB PRESENCE

- CLUBHOUSE
  - CLUBS YOU RUN
  - GOALS ON CLUBHOUSE
  - CONNECT WITH CLUB MEMBERS OFF LINE
  - BRING LISTENERS TO YOUR BLOG OR SITE
- WORKSTATION AND ENVIRONMENT  
YOUR WORKSHOP AND TOOLS FOR SUCCESS
- CURRENT TECHNOLOGY HARDWARE/SOFTWARE

## PROCESS

### YOUR SOCIAL MEDIA - MINE THE GOLD

- IMAGES AND CONTENT FROM FACEBOOK AND INSTAGRAM
- MAKE A WEEKLY MEETING WITH YOURSELF TO PUBLISH AND GROOM YOUR SITE
- CONNECT BOTH WAYS MAKE SURE SOCIAL HAS YOUR WEBSITE AND CONTACT

## PUBLISH

### PUBLISH YOUR CONTENT RIGHT

SNAP UP YOUR PAGES:

FOOTERS, SOCIAL, CONTACT, EMAIL, NEWSLETTER

- PUBLISH YOUR CONTENT TO YOUR WEBSITE - LINK ALL SOCIAL MEDIA ON YOUR HOMEPAGE
- BLOG 1ST THEN POST TO SOCIAL MEDIA FROM YOUR WEBSITE
- CAPTURE THE EMAIL OF VISITORS

Recommendations: Every Club can have a website they own . . . Easy as MyVerse

*Free Weebly Site example <https://techheroesclubhouse.weebly.com/>*

This checklist is the tool to provide feedback from your session with Jenny.

[www.jennydonegan.com/myverse](http://www.jennydonegan.com/myverse)



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